

# AMSRO

ASSOCIATION OF MARKET AND SOCIAL RESEARCH ORGANISATIONS

ABN 20 107 667 398

## AMSRO NEW Membership Application 2018/19

Please complete this form. Alternatively, you can find the form here:  
<http://www.amsro.com.au/why-join/amsro-new-membership-information/>  
Your application will be presented to the AMSRO Executive for ratification  
and you will be advised of the outcome as soon as possible.  
AMSRO will then invoice your organisation for the membership fees.

**Please note: Membership will not be finalised until payment is received.**

\*For any further information please contact Sarah Campbell on (02) 8017 6717 or  
[amsro@amsro.com.au](mailto:amsro@amsro.com.au)

AMSRO PO Box 635, BROADWAY NSW 2007

### APPLICANT DETAILS:

All fields marked with an asterisk are mandatory\*

APPLICANT ORGANISATION\* (in full): \_\_\_\_\_

Wishes to apply for membership of the Association of Market and Social Research Organisations (AMSRO) Limited in 2018/19.

Please choose your type of membership from the following two categories:

1. AMSRO Trust Mark Member organisation^

*^ ISO is compulsory for AMSRO Trust Mark member organisations.*

Organisations are eligible to apply for the Trust Mark membership category under the following criteria:

- **Privacy:** Adherence to the Market & Social Research Privacy Code
- **Quality assurance:** Companies must have the International Standard for Market, Opinion and Social Research qualifications (ISO 20252 or 26362)
- **Ethics:** Adherence to the AMSRS Code of Professional Behaviour.

*\* Please note: Small business are eligible for Trust Mark membership without ISO if they have the AMSRS QPMR accreditation (<https://www.amsrs.com.au/qpmr>) & two or less FTE.*

*\*\*Please also note: Receipt of a soft copy of your ISO Certificate and payment of \$250 + gst levy fee is required before inclusion in AMSRO's online Trust Mark Directory (<http://www.amsro.com.au/directory/>)*

OR

2. AMSRO Member organisation^^

*^^ AMSRO Member organisations do NOT require ISO certification. This membership is suitable for software/technology providers, corporate research departments and smaller member organisations that don't meet the Trust Mark criteria.*

If admitted as a member, the organisation agrees to be bound by the rules of the Association in force at the time. See here for AMSRO Articles of Association: <http://www.amsro.com.au/about/amsro-articles-of-association>

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## AUTHORISED ORGANISATION SIGNATORY (CEO or Managing Director)

FULL NAME\*: \_\_\_\_\_

TITLE\*: \_\_\_\_\_

BUSINESS ADDRESS\*: \_\_\_\_\_

POST CODE\*: \_\_\_\_\_ PHONE\*: \_\_\_\_\_

WEB ADDRESS\*: \_\_\_\_\_

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## Membership fee schedule

Level	Annual turnover*	2019 Fees (inc. GST)
1	Less than \$499,999	\$905.00
2	\$500,000 - \$999,999	\$1,429.00
3	\$1,000,000 - \$1,999,999	\$2,908.00
4	\$2,000,000 - \$3,999,999	\$3,700.00
5	\$4,000,000 - \$5,999,999	\$6,107.00
6	\$6,000,000 - \$7,999,999	\$7,771.00
7	\$8,000,000 - \$11,999,999	\$10,973.00
8	\$12,000,000 - \$19,999,999	\$16,594.00
9	\$20,000,000 - \$29,999,999	\$17,739.00
10	\$30,000,000 +	\$18,883.00

\* Annual turnover is defined as all external billings for market and social research services (less GST) in Australia

Select membership fee level by annual turnover\*

- |  |  |
|--|--|
| <input type="checkbox"/> Level 1: \$905.00   | <input type="checkbox"/> Level 6: \$7,771.00   |
| <input type="checkbox"/> Level 2: \$1,429.00 | <input type="checkbox"/> Level 7: 10,973.00    |
| <input type="checkbox"/> Level 3: \$2,908.00 | <input type="checkbox"/> Level 8: \$16,594.00  |
| <input type="checkbox"/> Level 4: \$3,700.00 | <input type="checkbox"/> Level 9: \$17,739.00  |
| <input type="checkbox"/> Level 5: \$6,107.00 | <input type="checkbox"/> Level 10: \$18,883.00 |

Please tick\*

- I certify that the market and social research related revenue for the organisation for the financial year ended 30 June 2018 (or nearest equivalent year) was in this range.

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## Number of employees: \*

Full time\*: \_\_\_\_\_ Part-time\*: \_\_\_\_\_ Casual\*: \_\_\_\_\_ Total\*: \_\_\_\_\_

Write '0' if no employees in a category.

\*Members with less than five (5) fulltime employees are eligible for the Small Business ISO Package (see website for more information).

Please tick **ALL** relevant following boxes (questions marked with an asterisk\* are mandatory):

- I undertake to ensure the organisation observes the **Privacy (Market & Social Research) Code 2014 (M&SRPC)** for the conduct of market and social research activity. I have read the Code and the organisation is fully compliant with them\*.
- A senior executive of the organisation is a member of the **Australian Market and Social Research Society (AMSRS)** – *Optional for AMSRO Organisation Membership. Compulsory for AMSRO Trust Mark Organisation Membership*  
AMSRS member name: .....
- I undertake to ensure the organisation adopts all reasonable measures to ensure all representatives and employees comply with the **AMSRS Code of Professional Behaviour\***.
- I understand that any breaches of **AMSRO rules by the organisation, its representatives, suppliers or employees** may result in the cancellation of AMSRO membership and/or may cause AMSRO to name my organisation as being in breach\*.
- I agree that the organisation will comply with the **2017- 2020 Industry Agreement** between AMSRO and NUW and any subsequent revisions\*.
- The organisation currently has a researcher with the AMSRS **QPMR status** (<https://www.amsrs.com.au/qpmr>)  
Our QPMR researcher is: .....
- The organisation is currently certified to **ISO 20252** Market, Opinion and Social Research Standard:  
 Yes  No Our ISO certifying agency is.....
- A copy of our current ISO 20252 certificate is attached** (Upload a copy of your ISO 20252 certificate)
- I agree to sub-contract any field or operations services in Australia (where applicable) from suppliers that are certified to ISO 20252 and abide by the Australian Privacy Principles\*.
- The organisation is currently certified to **ISO 26362** Market, Opinion and Social Research Standard for access panels (if applicable)  
The organisation has a field team\*:  Yes  No  
Do you require AMSRO and/or Trust Mark logos for your email signature/website etc?:  Yes  No

If you have any special instructions or questions relating to your renewal, e.g. Purchase Order number etc, please note here:

AMSRO member organisations are eligible to use industry Trust Mark under the following criteria:

- Privacy: Adherence to the Market & Social Research Privacy Code
- Quality assurance: Companies must have the International Standard for Market, Opinion and Social Research qualifications (ISO 20252 or 26362) **OR** QPMR for small business.
- Ethics: Adherence to the AMSRS Code of Professional Behaviour

# AMSRO New Membership Application Form 2018/19

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## Contact Details.

*Please ensure to complete all details on this page.*

The authorised contact person for AMSRO is: *(Mandatory - will receive all AMSRO communications)*

FULL NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BUSINESS E-MAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

The organisation's Privacy Officer is: *(Mandatory – will receive relevant AMSRO communications)*

FULL NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BUSINESS E-MAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

The organisation's Quality Officer is: *(Mandatory – will receive relevant AMSRO communications)*

FULL NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BUSINESS E-MAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

An alternate contact is: *(Optional - this contact will receive all AMSRO communications.)*

FULL NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BUSINESS E-MAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

*Optional contact #1: (Finance/accounts manager – will receive relevant AMSRO communications.)*

FULL NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BUSINESS E-MAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

*Optional contact #2: (HR Manager, etc – will receive relevant AMSRO communications.)*

FULL NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

BUSINESS E-MAIL: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

## TOTAL DUE

AMSRO will invoice your organisation upon receipt of this form

Total \$ \_\_\_\_\_

# AMSRO New Membership Application Form 2018/19

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## Proposers

This section must be completed by representatives of **two current AMSRO member organisations** (see enclosed member list). Please complete, scan and email to [amsro@amsro.com.au](mailto:amsro@amsro.com.au)

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### PROPOSER 1

I, \_\_\_\_\_ of \_\_\_\_\_  
(Organisation name)

A contact person, owner, director, manager or employee of a member of AMSRO, nominate  
\_\_\_\_\_ (the applicant organisation), which is known to me, for  
membership of AMSRO.

- How long have you known the applicant organisation? \_\_\_\_\_
- Have you worked with the applicant organisation? Y/N \_\_\_\_\_
- In what capacity? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SIGNATURE OF PROPOSER:** \_\_\_\_\_ **DATE:** / /

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### PROPOSER 2

I, \_\_\_\_\_ of \_\_\_\_\_  
(Organisation name)

A contact person, owner, director, manager or employee of a member of AMSRO, nominate  
\_\_\_\_\_ (the applicant organisation), which is known to me, for  
membership of AMSRO.

- How long have you known the applicant organisation? \_\_\_\_\_
- Have you worked with the applicant organisation? Y/N \_\_\_\_\_
- In what capacity? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SIGNATURE OF PROPOSER:** \_\_\_\_\_ **DATE:** / /

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